

WORLD CHAMPIONSHIP SHOW
TULSA, OKLAHOMA ★ AUGUST 12-20, 2017
NSBA 

2017 NSBA WORLD SHOW SPONSORSHIP OPPORTUNITIES

NSBA WORLD SHOW PLATINUM SPONSOR—\$25,000

- Three full page ads in *The Way To Go Magazine*
- Two full page ads in premium position in the World Show Entry Booklet
- Opportunity for three promotional email mailings to NSBA email list
- Three direct mail opportunities to NSBA membership (sponsor to provide materials that will be sent; postage to be paid by the sponsor)
- Prominent logo placement on the official NSBA World Championship Show photo backdrop
- Four World Championship Show or Breeders Championship Futurity class sponsorships and the opportunity to present awards in each class
- Sponsor's advertisement played on main arena electronic scoreboard during the World Championship Show (advertisement to be provided by the sponsor)
- Sampling or literature display opportunities at the World Championship Show
- Logo on all appropriate NSBA World Championship Show and Breeders Championship Futurity materials
- One complimentary golf cart at the World Championship Show
- One complimentary 10' x 10' booth at the World Championship Show
- One complimentary RV camping spot at the World Championship Show
- One complimentary stall at the World Championship Show
- Promotional material or banner ad included in the monthly NSBA Newsletter for current year
- Banner ad displayed on the NSBA Website for the current year
- Choice of preferential stalling or preferential vendor placement
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

NSBA WORLD SHOW GOLD SPONSOR—\$10,000

- Two full page color ads in *The Way To Go Magazine*
- Opportunity for one promotional email blast to the NSBA email list
- One direct mail opportunity to NSBA membership (sponsor to provide materials that will be sent; postage to be paid by the sponsor)
- Sponsor's advertisement played on main arena electronic scoreboard during the World Championship Show (advertisement to be provided by the sponsor)
- Sampling or literature display opportunities at the World Championship Show
- One complimentary RV camping spot at the World Championship Show
- Logo on all appropriate NSBA World Championship Show and Breeders Championship Futurity materials
- One full page ad in premium position in the World Show Entry Booklet
- Two World Championship Show or Breeders Championship Futurity Class Sponsorships and the opportunity to present awards in each class
- One complimentary stall at the World Championship Show
- Choice of complimentary golf cart at the World Championship Show or complimentary 10' x 10' booth space at the World Championship Show
- Promotional material or banner ad included in the monthly NSBA Newsletter for current year

NSBA WORLD SHOW GOLD SPONSOR—\$10,000 (CONTINUED)

- Banner ad displayed on the NSBA Website for the current year
- Choice of preferential stalling or preferential vendor placement
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

NSBA WORLD SHOW SILVER SPONSOR—\$5,000

- One complimentary stall at the World Championship Show
- Choice of complimentary golf cart at the World Championship Show or full page color ad in *The Way To Go Magazine* or complimentary 10' x 10' booth space at the World Championship Show
- Promotional material or banner ad included in the monthly NSBA Newsletter for current year
- One full page ad in the World Championship Show Entry Booklet
- Banner ad displayed on the NSBA Website for the current year
- Choice of preferential stalling or preferential vendor placement
- World Championship Show or Breeders Championship Futurity Class Sponsorship and the opportunity to present awards in that class
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

NSBA WORLD SHOW BRONZE SPONSOR—\$3,000

- One full page ad in the World Championship Show Entry Booklet
- Banner ad displayed on the NSBA Website for the current year
- Choice of preferential stalling or preferential vendor placement
- World Championship Show or Breeders Championship Futurity Class Sponsorship and the opportunity to present awards in that class
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

NSBA WORLD SHOW CLASS SPONSOR—\$1,500

- World Championship Show or Breeders Championship Futurity Class Sponsorship and the opportunity to present awards in that class
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

NSBA WORLD SHOW PATRON SPONSOR—\$750

- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

THANK YOU FOR CHOOSING TO BECOME A 2017 NSBA WORLD SHOW SPONSOR

Please complete the following sponsorship details and return to the NSBA office via post, fax, or email.

Sponsorship Level: *(choose one)*

NSBA World Show Platinum Sponsor (\$25,000)

NSBA World Show Bronze Sponsor (\$3,000)

NSBA World Show Gold Sponsor (\$10,000)

NSBA World Show Class Sponsor (\$1,500)

NSBA World Show Silver Sponsor (\$5,000)

NSBA World Show Patron Sponsor (\$750)

Sponsorship Title: *(as you wish it to be announced and appear in print)*

Class you wish to sponsor: *(choose up to four classes in order of importance)*

1st Choice:

2nd Choice:

3rd Choice:

4th Choice:

The following individual will act as the sole contact for this sponsorship:

Name:

Phone:

Address:

Email:

City/State/Zip:

The following sponsor web address should be used for all applicable links: *(please include the entire url text)*

http://

Enclosed is my payment is full: *(please select a form of payment)*

Cash

Check

Credit Card



Please select: Visa

MasterCard

American Express

Discover

Card Number:

Expiration Date:

3-digit Security Code:

Name as it appears on the card:

Terms: Fees above are the discount for cash and check paying customers. Payment must be received in full before sponsor benefits will take affect. All benefits subject to applicable print deadlines.

Sponsor or agent signature:

Date: