



BOARD MEETING MINUTES

May 17, 2022 – 8:00 am CST

*Loews Chicago O'Hare 455 North Park Drive, Chicago, IL 60611 312-840-6600
Next board meeting September 13, 2022 Gurnee, IL*

Regular Business

Roll Call: Chris Jones, Cody Parrish, Charles Cannizzaro, Laina Banks, Denton DeBuhr, Michael Tidwell, Phil Harris, Janet Gunn, Clay MacLeod, Kristy Starnes, Carla Wennberg, Becky Hogan, Dianne Eppers, Maggie Bellville, staff: Sue Ellen Kaven, Bill Kaven, Nicole Barnes, Stephanie Lynn

*President's Message - Welcome from Gunn
Minutes February meeting - presented by Gunn*

Motion carries.

Report of the Association - presented by Lynn: increases in membership, registrations due to HJ, increase in Smart Points enrollment, foal and stallion enrollments comparable to prior years

Financial report Association - presented by Tidwell/Lynn, review summary page and projections of supply chain issues.

Motion carries.

Financial report Foundation – presented by Lynn. No action.

Financial report NOHSA – presented by Lynn. No action.

Reports

World Show – presented by Barnes (stalls, entries), S. Kaven (sponsors), B. Kaven (sale), Lynn (Tulsa renewal contract)

NOHSA – presented by Gunn

Foundation Report – presented by Lynn, discussion of spring appeal, Tomorrows Horseman, Youth of the Year endowment

Youth Report – presented by Gunn, review of service projects

Judges Committee Report – presented by B. Kaven, updates to rulebook verbiage and two beat jog study with recommendation look at other gaits in the future, including Hunter Under Saddle trot and canter. Continue to address how to improve education to the exhibitors.

Unfinished Business

*Recognize additional class levels for horses in Western Pleasure – presented by B. Kaven, reviewed horse earnings between \$10,000 - \$25,000. Motion to approve as class and year end award:
\$25,000 Limited Horse Open Western Pleasure*

Motion carries.

Horse of the Year – presented by Lynn/Kaven

Awards Task Force appointed by Gunn to look at Horse of the Year: Laina Banks, Kristy Starnes, Dianne Eppers

New Business

Investment Policy Statement – presented by Harris, review of first options as presented through 12/31/21, Board of Directors will need to approve the investment policy statement prior to moving forward (to be presented in September)

Marketing Plan of Work – presented by Lynn, beginning stages of working with marketing company to determine whether NSBA messaging parallels the values of NSBA, how do we measure the return on the investment, NSBA has pulse on industry growth, linking NSBA/NOHSA.

Year End Award Calculation – presented by B. Kaven, review of different alliance breeds, state and HJ calculations, review state level, breeds, regional, SIF promotion and changes to program. Gunn referred to newly appointed Awards Task Force.

Trophy Program for Affiliate World Shows – presented by Lynn, review Sanction Fee/Show Application changes for World Show and trophies provided, consider providing trophies for classes meeting a designated number of entries, (NSBA Rule 31 requires awards to be given with a six entry minimum), provide plaque with option to upgrade for others. Review sanction fees to bring back to board in September.

Rule Change Recommendations

Non Pro Riders List – presented by Lynn, Motion to approve exclude Non Pro Longe Line earnings from \$150,000 Non Pro Riders List cap to include the following in Rules 66, 68, 70 and 72:

66. NON PRO WESTERN PLEASURE (WP) rider classes may be offered in any combination of divisions (a-c). When the limited division is offered it must be in combination with the Open NP Division. (See show application for combinations.)

a) Open Non Pro classes

1) All Non Pro riders are eligible for participation in any Non Pro WP class.

2) All Non Pro riders whose lifetime earnings exceed \$150,000 (all divisions and categories, except Longe Line) are automatically in the Open Non Pro.

3) Riders whose lifetime earnings do not exceed \$150,000 (all divisions and categories, except Longe Line) but are in the top 50 money earners in Western Pleasure Non Pro in the last three years.

68. NON PRO HUNTER UNDER SADDLE (HUS) rider classes may be offered in any combination of divisions:

(a-c). When the limited division is offered it must be in combination with the Open Non Pro division. All shows are encouraged to offer the limited division whenever possible.

b) Limited Non Pro HUS classes

1) All Non Pro HUS riders are eligible for participation in any Limited Non Pro HUS class except those riders whose lifetime earnings exceed \$150,000 (all divisions and categories except Longe Line) or in the top 15 money earners in Non Pro Hunter Under Saddle in the last three years.

70. NON PRO TRAIL rider classes may be offered in any combination of divisions (a-c). When the limited division is offered it must be in combination with the Open NP Division. (See show application for combinations.)

a) Open Non Pro classes

1) All Non Pro riders are eligible for participation in any Non Pro Trail class.

2) All Non Pro riders whose lifetime earnings exceed \$150,000 (all divisions and categories except Longe Line) are automatically in the Open Non Pro.

3) Riders whose lifetime earnings do not exceed \$150,000 (all divisions and categories except Longe Line) but are in the top 15 money earners in Non Pro Trail in the last three years.

b) Limited Non Pro classes

1) All Non Pro riders are eligible for any Limited Non Pro class except those whose lifetime earnings exceed \$150,000 (all divisions and categories except Longe Line) or in the top 15 money earners in Non Pro Trail in the last three years.

72. NON PRO WESTERN RIDING rider classes may be the limited division is offered it must be in combination with the Open NP Division. (See show application for combinations.)

a) Open Non Pro classes

1) All Non Pro riders are eligible for participation in any Non Pro Western Riding class.

2) All Non Pro riders whose lifetime earnings exceed \$150,000 (all divisions and categories except Longe Line) are automatically in the Open Non Pro.

3) Riders whose lifetime earnings do not exceed \$150,000 (all divisions and categories except Longe Line) but are in the top 15 money earners in Non Pro Western Riding in the last three years.

b) Limited Non Pro classes

1) All Non Pro riders are eligible for any Limited Non Pro class except those whose lifetime earnings exceed \$150,000 (all divisions and categories except Longe Line) or in the top 15 money earners in Non Pro Western Riding in the last three years.

Motion carries.

Longe Line Limited List – presented by Gunn. Motion to accept Committee recommendation to raise the limit to \$25,000 and the top 15 in 3-year earnings:

Non Pro exhibitors on this list have NSBA Non Pro Longe Line earnings that exceed \$25,000 or are among the top 15 money earners in NSBA Non Pro Longe Line based on money earned in the last three years. These riders are ineligible to compete in Limited Non Pro Longe Line.

Motion carries.

Maiden Rule – presented by Lynn, motion to accept staff recommendation to clarify NSBA Maiden Horse Rule 79 effectively immediately.

Motion carries.

In Western Pleasure and Hunter Under Saddle a horse must not have been shown astride in any event prior to the class. Other classes, including but not limited to Trail, Western Riding and Working_Hunter, entries will be limited to horses that have never shown in that specific discipline. Once the horse has competed in any go round of a multi go round class, it is no longer considered maiden and may be shown in other classes.

Horse Medical Record Release presented by Lynn, responsible party ties to incident, need to add procedures, work with affiliates to develop language to grant NSBA access to necropsy and medical reports in the event of a fatality at an NSBA Approved show. Review Rule 101 h) and 102 a 1 use of language approved vs sanctioned, (show manager, show management, show committee comparison).

Program

Who is NSBA – Gunn & Lynn discussion re what are NSBA's core values and do they parallel how the industry perceives NSBA.

Announcements

Next board of directors meeting September 13, 2022, Chicago area tbd