

# Fall Board Meeting Agenda September 11-12, 2017

Dallas / Fort Worth Marriott Solana Westlake, Texas

Attendees: Rebecca Hogan, Stephen Stephens, Alyssa Ypparila, Susan Knapp, Brad Beauvais, Laurel Champlin, Dominic DeStefano, Jennifer Hulcher, Carrie Oakley

Meeting called to order at 8:03 by Chairman, Rebecca Hogan

#### Old Business

May 2017 Minutes – Motion to approve, motion carries.

Bylaws Revision – Review changes from May meeting

Motion to include the following in Section 3.05 Article V: "The bylaws shall be reviewed every three years. Does not preclude periodic review by board as necessary." Motion to approve bylaws as amended. Motion carries.

#### **New Business**

Chairman's Message – by Rebecca Hogan, reviewed accomplishments from 2017

Financial Report – Presented by Stephen Stephens

Plan of Work from 2017 will be updated to reflect financial commitments for 2018. Motion to approve, motion carries.

#### Committee Structure

The Foundation is an arm of the National Snaffle Bit Association, with direct communication between the Foundation and the Association. Working groups were set up for each of the following programs:

EWD - Stephen Stephens; lead, Jennifer Hulcher

HOH – Brad Beauvais; lead, Alyssa Ypparila, Dominic DeStefano, Susan Knapp

CRISIS FUND - Susan Knapp; lead, Carrie Oakley, Alyssa Ypparilla,

ANIMAL WELFARE – Amy Hassinger: lead, Laurel Champlin, Jennifer Hulcher, Stephen Stephens, Alyssa Ypparila

CHAMPION FUND – Amy Hassinger; lead, Laurel Champlin, Dominic DeStefano, Carrie Oakley EDUCATION – Rebecca Hogan; lead, Brad Beauvais, Dominic DeStefano, Stephen Stephens, Alyssa Ypparila

# Program Updates, Funding Position, Expansion & Discussion

EWD /HOH

Discussion regarding Congress EWD, classes are October 14-15, 2017: expansion of Heroes on Horses for 2018

#### **CRISIS FUND**

No report

#### **EDUCATION**

No change in the 2018 application selection committee

#### SILENT AUCTION

Recap of World Show and financials, raised over \$24,000, discussion over positive areas and potential areas for improvement in 2018

# **CHAMPION FUND**

Day of Giving November 28, 2017. Discussed remaining year end appeals and opportunities for additional year end giving; discussed option to include a check box to donate a portion of NSBA World Championship Show earnings back to Foundation; members can direct inquiries to Guidestar where Foundation is officially listed.

#### SPECIAL PROJECTS for 2018

Coaches Summit to be held March 26-28, 2017 in Gurnee, IL as a special project of the Foundation under the Education Fund. The purpose of this special project is to reach out to Riding Centers for EWD/HOH. Half the funding is currently committed for the project.

Boot Camps: three to be held in 2018 as a special project of the Foundation under the Education Fund.

Additional information for both special projects to be made available at Congress.

#### **BOARD MEMBER INVITATION PROCESS Elections:**

Becky Hogan nominated Alyssa Ypparila as Secretary for one year (term). Motion to approve, motion carries.

Becky Hogan nominated Stephen Stephens as Treasurer for one year (term). Motion to approve, motion carries.

"Who Do You Know" - Report from Board Members Prospects & planning

Discussion around corporate giving, levels, cross marketing, importance of communication to and from association, levels of giving as currently established, discussion regarding use of terminology that is proper surrounding charitable foundations.

Meeting adjourned at 1:04 by Rebecca Hogan

## 2017-2018- 2019 FOUNDATION BOARD MEETING DATES

## 2018

WINTER February 5-6 Tampa, FL

SPRING May 7-8 NSBA Office Chicago, IL FALL September 10-11 Weatherford at Becky's