# NATIONAL SNAFFLE BIT ASSOCIATION AND AFFILIATES

CONSOLIDATED FINANCIAL STATEMENTS

**DECEMBER 31, 2019** 

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#### INDEPENDENT ACCOUNTANTS' REVIEW REPORT

Boards of Directors National Snaffle Bit Association and National Snaffle Bit Foundation Gurnee, Illinois

We have reviewed the accompanying consolidated financial statements of NATIONAL SNAFFLE BIT ASSOCIATION AND AFFILIATES (Georgia and Illinois not-for-profit corporations, respectively), which comprise the consolidated statements of financial position as of December 31, 2019 and 2018, and the related consolidated statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the consolidated financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of company management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the consolidated financial statements as a whole. Accordingly, we do not express such an opinion.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement whether due to fraud or error.

#### Accountants' Responsibility

Our responsibility is to conduct the reviews in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the consolidated financial statements for them to be in accordance with accounting principles generally accepted in the United States of America. We believe that the results of our procedures provide a reasonable basis for our conclusion.

#### **Accountants' Conclusion**

Based on our reviews, we are not aware of any material modifications that should be made to the accompanying consolidated financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

#### **Supplementary Information**

Warody & Davis LLP

The supplementary information listed in the accompanying table of contents is presented for purposes of additional analysis and is not a required part of the basic consolidated financial statements. Such information is the responsibility of management and was derived from, and relates directly to, the underlying accounting and other records used to prepare the consolidated financial statements. The supplementary information has been subjected to the review procedures applied in our reviews of the basic consolidated financial statements. We are not aware of any material modifications that should be made to the supplementary information. We have not audited the supplementary information and do not express an opinion on such information.

April 15, 2020

# CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

As of December 31		2019		2018
ASSETS				
CURRENT ASSETS				
Cash and Cash Equivalents	\$	1,420,164	\$	1,391,719
Certificates of Deposit	•	1,458,377		332,644
Accounts Receivable		46,284		55,538
Prepaid Expenses		2,063		5,587
Total Current Assets		2,926,888		1,785,488
DDODEDWY AND EQUIDMENT				
PROPERTY AND EQUIPMENT Land		36,397		36,397
Building and Building Improvements		359,691		359,691
Office and Computer Equipment		96,022		78,423
Computer Software		63,014		63,014
Trailers		13,462		13,462
Furniture and Fixtures		56,402		56,402
rurmture and rixtures		624,988	-	607,389
Less Accumulated Depreciation and Amortization		266,464		239,665
Less Accumulated Depreciation and Amortization		358,524	-	367,724
OTHER ASSETS		330,324		301,124
Certificates of Deposit		206,497		707,477
Long-Term Prepaid Expenses		200,401		85
Long Term Trepara Expenses		206,497		707,562
	\$	2 401 000	\$	2 260 774
	Φ	3,491,909	φ	2,860,774
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accrued Liabilities	\$	174,439	\$	145,089
Deferred Revenue		409,262		348,055
Security Deposit		2,550		2,550
Total Current Liabilities		586,251		495,694
LONG-TERM LIABILITIES				
Accrued Liability		67,598		67,350
Deferred Revenue				
Total Long-Term Liabilities		$\frac{934,593}{1,002,191}$	-	888,471 955,821
Total Long-Term Liabilities		1,002,191		999,021
Total Liabilities		1,588,442		1,451,515
NET ASSETS				
Net Assets Without Donor Restrictions				
Board-Designated		308,671		147,670
Undesignated		1,419,143		1,108,629
		1,727,814	-	1,256,299
Net Assets With Donor Restrictions		175,653		152,960
2.		1,903,467		1,409,259
	ф		ф	
	\$	3,491,909	\$	2,860,774

# CONSOLIDATED STATEMENTS OF ACTIVITIES

For the Tear Effect Detember 31, 2019	Without Donor Restrictions	r	With Donor Restrictions		Total
REVENUES					
Support					
Contributions	\$ 32,028	\$	334,266	\$	366,294
Special Event - Online Auction	46,304				46,304
Release of Restrictions	311,573		(311,573)		
	389,905		22,693		412,598
Program					
BCF/World Show	2,709,247				2,709,247
Membership	416,824				416,824
Credit Card Surcharges	99,898		_		99,898
Merchandise Sales	25,604		_		25,604
Stallion Incentive Fund	152,438		<u> </u>		152,438
Yearling Sales	129,907		<u> </u>		129,907
Judges Program	7,250				7,250
Licensing Program	210,826				210,826
Magazines	380,330				380,330
Smart Point	26,743				26,743
Riders Cup	74,115				74,115
Trainer Sales	42,770				42,770
Other Shows	202,836				202,836
Year-End Award Banquet	8,150				8,150
Tour Ena riwara Banquot	4,486,938	. —			4,486,938
Other Revenues					2, 20 0,0 0 0
Rental Income	32,460				32,460
Interest Income	34,822				34,822
Miscellaneous Revenue	24,401				24,401
	91,683			_	91,683
	4,968,526		22,693		4,991,219
EXPENSES	9,000,000				0.000.000
Program Services Supporting Services	3,889,889				3,889,889
Management and General	570,035				570,035
Fundraising	37,087				37,087
Fundraising	01,001	•			31,001
Total Expenses	4,497,011				4,497,011
CHANGE IN NET ASSETS	471,515		22,693		494,208
Net Assets, Beginning	1,256,299		152,960		1,409,259
NET ASSETS, ENDING	\$ 1,727,814	\$	175,653	\$	1,903,467

# $\frac{\text{NATIONAL SNAFFLE BIT ASSOCIATION AND AFFILIATES}}{\text{CONSOLIDATED STATEMENTS OF ACTIVITIES (Continued)}}$

	thout Donor Restrictions	 With Donor Restrictions	Total
REVENUES			
BCF/World Show	\$ 2,410,269	\$ 	\$ 2,410,269
Membership	391,437		391,437
Credit Card Surcharges	87,756		87,756
Merchandise Sales	13,527	_	13,527
Stallion Incentive Fund	133,931		133,931
Yearling Sales	121,404	_	121,404
Judges Program	2,100	_	2,100
Licensing Program	194,928	_	194,928
Magazines	415,126	_	415,126
Smart Point	47,891	_	47,891
Riders Cup	67,300		67,300
Trainer Sales	64,800		64,800
Other Shows	193,747		193,747
Other Revenue	39,614		39,614
Year-End Award Banquet	5,782		5,782
Rental Income	32,460		32,460
Interest Income	13,905	268	14,173
Special Events			
Auction, net of Direct Expenses of \$3,651	39,370		39,370
Contributions	44,327	207,012	251,339
Release of Restrictions	214,770	(214,770)	
Total Revenues	4,534,444	(7,490)	4,526,954
EXPENSES			
Program Services	3,567,119		3,567,119
Supporting Services			
Management and General	488,648		488,648
Fundraising	18,307		18,307
Total Expenses	 4,074,074		 4,074,074
Total Expenses	 4,074,074		 4,074,074
CHANGE IN NET ASSETS	460,370	(7,490)	452,880
Net Assets, Beginning	795,929	160,450	956,379
NET ASSETS, ENDING	\$ 1,256,299	\$ 152,960	\$ 1,409,259

# CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES

BCF/ World Show  152,866 \$ 12,472 15,060 — 293,691 — 15,910 240,795 — 178 27,586 268,777 4,341 28,175	Riders Cup \$ \$	Other Shows  127,500 \$ 9,915 14,177 — — 1,005 206 — — 11,500	Sales  65,794 \$ 5,121 6,043 10,420 1,640 508 7,850	Stallion Incentive Fund   23,250	Other Programs  \$ 79,017 6,459 7,902 — — — — — — — — — — — — — — — — — — —	6,443 8,181 — — — — —	10,500	Total Program Services  \$ 532,262 42,276 53,687 304,111 18,714 259,307	Management and General \$ 187,767 14,767 39,277 3,500 — 95,780 9,783 1,768	Fundraising	Tota  \$ 722,80 57,04 92,96 3,50 304,11 95,78 28,49
World Show  152,866 \$ 12,472 15,060  293,691  15,910 240,795  178 27,586 268,777 4,341	- \$ \$ 44 7,806	Shows  127,500 \$ 9,915 14,177 — — 1,005 206 — — 11,500	65,794 \$ 5,121 6,043 — 10,420 — 1,640 — 508	Fund 23,250 1,866 2,324 — — — — — —	\$ 79,017 6,459 7,902 — — — — — — — — —	\$ 80,980 6,443 8,181 — — —	\$ 2,855 — — — — — — — — — — — — — — — — — —	\$ 532,262 42,276 53,687 	\$ 187,767 14,767 39,277 3,500 — 95,780 9,783	\$ 2,772 — — — — — —	\$ 722,80 57,04 92,96 3,50 304,11 95,78 28,49
152,866 \$ 12,472 15,060 — 293,691 — 15,910 240,795 — 178 27,586 268,777 4,341	- \$ \$ 44 7,806	127,500 \$ 9,915 14,177 — — 1,005 206 — 11,500	65,794 \$ 5,121 6,043 — 10,420 — 1,640 — 508	23,250 1,866 2,324 — — — — —	\$ 79,017 6,459 7,902 — — — — 115	\$ 80,980 6,443 8,181 — — —	\$ 2,855 — — — — — — — — — — 10,500	\$ 532,262 42,276 53,687 	\$ 187,767 14,767 39,277 3,500 — 95,780 9,783	\$ 2,772 — — — — — —	\$ 722,80 57,04 92,96 3,50 304,11 95,78 28,49
$\begin{array}{r} 12,472 \\ 15,060 \\$	7,806 ————————————————————————————————————	9,915 14,177 — — 1,005 206 — 11,500	5,121 6,043 — 10,420 — 1,640 — 508	1,866 2,324 — — — — — —	6,459 7,902 — — — — 115	6,443 8,181 — — — — —	10,500	$42,276 \\ 53,687 \\$	14,767 39,277 3,500 — 95,780 9,783	_ _ _ _ _	57,04 92,96 3,50 304,11 95,78 28,49
$\begin{array}{r} 12,472 \\ 15,060 \\$	7,806 ————————————————————————————————————	9,915 14,177 — — 1,005 206 — 11,500	5,121 6,043 — 10,420 — 1,640 — 508	1,866 2,324 — — — — — —	6,459 7,902 — — — — 115	6,443 8,181 — — — — —	10,500	$42,276 \\ 53,687 \\$	14,767 39,277 3,500 — 95,780 9,783	_ _ _ _ _	57,04 92,96 3,50 304,11 95,78 28,49
$ \begin{array}{r} 15,060 \\  & - \\ 293,691 \\  & - \\ 15,910 \\ 240,795 \\  & - \\ 178 \\ 27,586 \\ 268,777 \\ 4,341 \end{array} $	7,806 ————————————————————————————————————	14,177 — 1,005 206 — 11,500	6,043 — 10,420 — 1,640 — 508	2,324 — — — — — —	7,902 — — — — 115 —	8,181 — — — — —	10,500	53,687 $ 304,111$ $ 18,714$ $259,307$	39,277 3,500 — 95,780 9,783	_ _ _ _	92,96 3,50 304,11 95,78 28,49
$ \begin{array}{r}$	7,806 ————————————————————————————————————	1,005 206 — 11,500	10,420 — 1,640 — 508			_ _ _ _	10,500	$ \begin{array}{c}    $	3,500 — 95,780 9,783	_ _ _ _	3,50 304,11 95,78 28,49
293,691 — 15,910 240,795 — 178 27,586 268,777 4,341	7,806 — — — — 6,650	1,005 206 — — 11,500	10,420 — 1,640 — — 508	_ _ _ _	 115 	_ _ _ _		304,111 $ 18,714$ $259,307$	95,780 9,783	_ _ _	304,11 95,78 28,49
$ \begin{array}{r}    $	7,806 ————————————————————————————————————	1,005 206 — — 11,500	1,640 — — 508	_ _ _	115 —	_	 10,500	-18,714 $259,307$	$95,780 \\ 9,783$	_	95,78 $28,49$
$   \begin{array}{r} 15,910 \\ 240,795 \\$	7,806 ————————————————————————————————————	1,005 206 — — 11,500	1,640 — — 508	_ _ _	115 —	_	10,500	18,714 $259,307$	9,783	_	28,49
240,795 $ 178$ $27,586$ $268,777$ $4,341$	7,806 — — — 6,650	206 — — 11,500	  508	_ _	_	_	10,500	259,307			
178 27,586 268,777 4,341	6,650	 11,500	 508	_					1.768		
$   \begin{array}{r}     178 \\     27,586 \\     268,777 \\     4,341   \end{array} $	  6,650	11,500			150		0.074			· <del></del>	261,07
$27,586 \\ 268,777 \\ 4,341$	6,650	11,500				_	6,374	6,524	31,001	<del>-</del>	37,52
268,777 4,341	6,650		7.850		24	132		842	3,027	_	3,86
4,341	•			_	_	39,500	20,790	107,226	26,675	16,615	150,51
			10,450	_	1,500		_	$287,\!377$	2,900	_	290,27
28.175		4,087	1,742	670	2,278	$2,\!359$		15,477	11,322	_	26,79
	_	$5,\!267$		_	_			33,442		_	33,44
1,514	_	46	24	8	29	29	_	1,650	65	_	1,71
52,794	878	1,702	2,500	310	3,096	1,081		62,361	2,403	_	64,76
_	_	_		_	625	_	300	925	510	_	1,43
$2,\!568$	336	2,116	1,092	386	1,312	1,344	_	9,154	2,622	_	11,77
186,613	6,042	7,579	6,999	1,196	16,025	9,036	15,796	249,286	43,725	_	293,01
	· —	· —	· —	_	· —	· —	· <u>—</u>	· —	1,912	_	1,91
15,106	108	275	421	45	153	303	12,790	29,201		_	46,01
, <u>—</u>	_			_	_	_	´ <del>_</del>	´ —	, <u> </u>	17,700	17,70
941.233	80.159	_		135,590			_	1.156.982		, <u> </u>	1,156,98
<del></del>	_	128.226					_			_	128,22
7.327				299	5.305	67.816	_		11.160	_	92,94
	3.195		13.311				17.130			_	331,02
		•			-					_	68,19
											17,52
							•				12,45
											8,26
							_				21,82
•		·			·						29,06
											5,27
407	<del></del>			14		∠99					$\frac{5,27}{23,54}$
_	_			_		_			41,500		25,54 $2,50$
_	_				_				<del>_</del>		
	_				_				10 111		42,50 $10,16$
	52,794	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$

	Program Services Supporting Services									g Services		
	D 6774				Stallion			-	Total	-		
	BCF/	D:1 G	Other	G 1	Incentive	Other	D 11:	Foundation	Program	Management		Tota
	World Show	Riders Cup	Shows	Sales	Fund	Programs	Publication	Programs	Services	and General	Fundraising	Tota
EXPENSES												
Payroll	\$ 170,082	\$ —	\$ 117,733	\$ 49,387	\$ 21,737	\$ 43,901	\$ 75,935	\$ 2,772	\$ 481,547	\$ 173,359	\$ 2,772	\$ 657,67
Payroll Taxes	12,968		9,168	3,755	1,639	3,376	5,946	_	36,852	12,993	_	49,84
Employee Benefits	16,737		12,956	5,522	2,124	4,248	7,476		49,063	35,894		84,95
Advertising	_						_			4,408		4,40
Arena Rental	243,696			10,420			_		254,116			254,11
Bank Charges and Credit Card Fees	_						_			78,210		78,21
Other Show Expense	13,318	_	553	1,560	_	_	_		15,431	8,199	_	23,630
Awards	194,391	5,206	107	_	_			10,500	210,204	357	_	210,56
Meetings	_			_	_	_	_	9,726	9,726	28,875	_	38,60
Computer Expense	185			330	_	3,750	100		4,365	5,523	_	9,88
Outside Services	44,900		15,100	7,660		425	36,000	31,639	135,724	29,294	15,535	180,55
Day Fees	$220,\!595$	7,650	· —	11,500		3,750	· —	· —	243,495	1,200	· —	244,69
Depreciation and Amortization	4,442	· —	3,439	1,466	564	1,128	1,984		13,023	9,527		22,55
Drug Testing	26,343	_	2,563	· —	_	· —	· —		28,906	· —	_	28,90
Equipment	8,286	_	447	1,307	83	167	289		10,579	629	_	11,20
Equipment Rental	80,641	_	2,324	15,375	429	1,676	1,499		101,944	3,268	_	105,21
Licenses, Permits, and Filing Fees	<del></del>				_		_	300	300	6,886	_	7,18
Insurance Expense	2,807	336	1,922	806	355	717	1,240	_	8,183	2,702		10,88
Interest Expense	_,,,,,	_		_	_	_				112		11:
Travel, Meals and Lodging	161,948	6,551	4,281	5,116	791	10,341	13,010	36,902	238,940	6,020		244,96
Newsletter	_		, <u> </u>	_	_		_		_	2,869	_	2,869
Office Expenses and Supplies	11,107		970	250	51	221	556	18,043	31,198	16,217	_	47,418
Payouts	847,736	79,056	<del></del>	_	126,584	18,507	_		1,071,883			1,071,88
Plagues and Trophies	_		99,643	_			_		99,643		_	99,64
Postage and Shipping	7,481	1,212	810	_	108	1,340	66,163	103	77,217	11,559	_	88,77
Printing	28,548	2,985	3,404	12,904	7,425	5,426	219,421	18,418	298,531	4,785		303,31
Sponsorships	12,547	<b>_</b> ,000			.,123			30,000	42,547	3,500	_	46,04
Stall/Entry Fees		_		_			_	18,588	18,588	608		19,19
Real Estate Taxes	2,707		2,095	893	343	687	1,209		7,934	5,806		13,74
Telephone	2,519	_	1,744	732	322	650	1,125	_	7,092	2,451		9,54
Occupancy	2,844		2,202	939	361	722	1,270	_	8,338	6,162		14,500
Year-End Award Banquet	2,044	<u> </u>	2,202			28,874	1,270	<u> </u>	28,874	0,102	<u> </u>	28,87
Website and Internet	491		381	162	62	125	220	_	1,441	3,455	_	4,89
Professional Fees			<del></del>	102			<b>44</b> 0	_	1,441	18,641	<u> </u>	18,64
Scholarships		<u> </u>					<u> </u>	2,500	2,500	10,041	<u> </u>	2,500
Financial Assistance	_			_			_	28,000	28,000	_	_	28,000
Other	935	<u> </u>						20,000	935	5,139		6,076

# $\frac{\text{NATIONAL SNAFFLE BIT ASSOCIATION AND AFFILIATES}}{\text{CONSOLIDATED STATEMENTS OF CASH FLOWS}}$

For the Years Ended December 31	2019	2018
CASH FLOWS FROM OPERATING ACTIVITIES Change in Net Assets	\$ 494,208	\$ 452,880
Adjustments to Reconcile Change in Net Assets to Net Cash Provided by Operating Activities		
Depreciation and Amortization	26,799	22,550
Accounts Receivable	9,254	(18,064)
Prepaid Expenses	3,609	3,817
Accrued Liabilities	29,598	33,518
Deferred Revenue	107,329	112,200
Total Adjustments	176,589	154,021
Net Cash Provided by Operating Activities	670,797	606,901
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of Certificate of Deposit	(1,220,000)	(1,029,076)
Maturities of Certificates of Deposit	610,000	398,942
Reinvested Interest on Certificates of Deposits	(14,753)	(11,266)
Purchases of Property and Equipment	(17,599)	(36,873)
Net Cash Used by Investing Activities	(642,352)	(678,273)
CASH FLOWS FROM FINANCING ACTIVITIES		
Principal Payments on Note Payable, Bank		(27,561)
NET INCREASE (DECREASE)		
IN CASH AND CASH EQUIVALENTS	28,445	(98,933)
Cash and Cash Equivalents, Beginning	1,391,719	1,490,652
CASH AND CASH EQUIVALENTS, ENDING	\$ 1,420,164	\$ 1,391,719
SUPPLEMENTAL CASH FLOWS DISCLOSURES		
Cash paid for:		
Interest	<u> </u>	\$ 112

#### NATURE OF ORGANIZATION

The accompanying consolidated financial statements include the accounts of National Snaffle Bit Association (NSBA) and its affiliates, National Snaffle Bit Foundation (the Foundation) and National Open Horse Show Association (NOHSA), collectively the Association. NSBA was formed in 1983 primarily to define, promote, and improve the qualities of the pleasure horse, promote exhibits, events and contests in expositions and shows, and to encourage the use of standard rules for holding and judging contests of the pleasure horse.

The Foundation was formed in 2009 to encourage, by public contribution, support of worthwhile educational and charitable projects of interest and benefit to devotees of the NSBA.

National Open Horse Show Association (NOHSA) was formed in 2019 to promote cooperation amongst all horse show clubs and exhibitors and to improve the open horse show community through programs, events and shows, as well as, encourage the use of standard rules for holding and judging open horse shows, maintain records of open horse show results and reward participants regionally and nationally. Operations will commence in 2020.

The majority of the assets and revenues are associated with NSBA.

#### NOTE 1—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This summary of significant accounting policies is presented to assist in understanding the Association's consolidated financial statements. The consolidated financial statements and notes are representations of management who is responsible for their integrity and objectivity. These accounting policies conform to generally accepted accounting principles and have been consistently applied in the preparation of the consolidated financial statements.

In preparation of the consolidated financial statements, the Association follows the provisions of the Financial Standards Accounting Board (FASB)'s Accounting Standards Codification (ASC) topic related to "Financial Statements of Not-for-Profit Organizations." Net assets and revenues, gains, expenses and losses are classified as with donor restriction and without donor restriction based on the existence or absence of imposed restrictions as follows:

- Without Donor Restriction These funds are not subject to any imposed stipulations. These net assets may be designated for specific purposes by action of the Board of Directors (Board) or may otherwise be limited by contractual agreements with outside parties. At December 31, 2019, Board-designated net assets totaled \$308,671 with \$152,311 for the Crisis Fund, \$100,000 for the World Show and \$56,360 for future Smart Point payouts. At December 31, 2018, Board-designated net assets totaled \$147,670 with \$39,706 designated for the Crisis Fund and \$107,964 designated for the Building Fund.
- With Donor Restriction These are funds whose use is subject to donor-imposed stipulations that could be fulfilled by actions of the Board pursuant to those stipulations or that expire by the passage of time. Only the Foundation has donor restricted net assets. The Foundation's policy is to allocate 30% of all restricted donations and release for administrative purposes. These administrative fees are released from restriction and reclassified to support without donor restriction. Donors are advised of this policy prior to solicitation.

#### NOTE 1—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### PRINCIPLES OF CONSOLIDATION

The accompanying consolidated financial statements include the accounts of NSBA, the Foundation and NOHSA. All significant inter-entity transactions and balances have been eliminated in the consolidation.

#### **USE OF ESTIMATES**

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### CASH AND CASH EQUIVALENTS

The Association considers all highly-liquid investments purchased with an original maturity of three months or less to be cash equivalents.

#### CERTIFICATES OF DEPOSIT

The Association has certificates of deposit (CDs) with varying lengths of maturity expiring through 2021. It is the Association's intent to roll over the CDs. The CDs are recorded at cost plus accrued interest, which approximates fair value, and the interest is reinvested when a CD is rolled over. Interest rates on all CDs are between 1.80% and 3.10% at December 31, 2019 and 0.34% and 3.10% at December 31, 2018.

#### ACCOUNTS RECEIVABLE

Accounts receivable primarily represents amounts owed for advertising in the magazine. No allowance was deemed necessary as management believes amounts to be fully collectible. Amounts are written off to bad debt expense when collection appears doubtful.

#### PROPERTY AND EQUIPMENT

Property and equipment purchases of \$500 or more are recorded at cost if purchased, or fair value if donated, and depreciated/amortized on straight-line basis over their estimated useful lives using a half-year convention. The cost of assets sold or otherwise disposed of and the related accumulated depreciation are eliminated from the accounts and the resulting gain or loss is recognized in income.

Major renewals and betterments that extend the useful life of an asset are capitalized while routine maintenance and repairs are expensed as incurred. The estimated useful lives for determining depreciation and amortization of the various classes of assets are as follows:

<u>Asset Class</u>	Years
Buildings and Building Improvements	39
Office and Computer Equipment	3 - 5
Computer Software	7
Trailers	7
Furniture and Fixtures	7

#### NOTE 1—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### ADVERTISING COSTS

The Company expenses advertising costs as they are incurred.

#### FUNCTIONAL EXPENSE ALLOCATION

The costs of providing various programs and other activities are presented on a functional basis in the consolidated statements of activities. Accordingly, certain expenses have been allocated among the programs and supporting services benefited, based on direct charges or appropriate methods determined by management. These allocation methods include allocation of personnel and any other costs deemed to be related to time and efforts expended by employees on the different functional categories.

#### INCOME TAXES

NSBA is incorporated in Georgia and the Foundation is incorporated in Illinois, both as not-for-profit organizations. A determination letter from the Internal Revenue Service for NSBA was received on January 21, 1985 stating that it is exempt from federal income taxes under Internal Revenue Code section 501(c)(5). A determination letter was received for the Foundation stating that it is exempt from federal income taxes under Internal Revenue Code section 501(c)(3) effective November 30, 2009. It is similarly classified by the State of Illinois. NOHSA is exempt from federal income taxes under Internal Revenue Code section 501(c)(5), effective January 16, 2019. To the extent unrelated business income exists, NSBA and the Foundation would be subject to income taxes.

The Association has adopted the guidance in the FASB ASC topic on Income Taxes related to Uncertainty in Income Taxes which prescribes a comprehensive model for recognizing, measuring, presenting and disclosing in the consolidated financial statements uncertain tax positions that the Association has taken or expects to take in its tax returns. Under the guidance, the Association may recognize the tax benefit from an uncertain tax position only if it is "more likely than not" that it is sustainable, based on its technical merits. The tax benefits recognized in the consolidated financial statements from such a position should be measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement with a taxing authority having full knowledge of all relevant information. Management believes that it has appropriate support for the positions taken on the Association's returns.

No income tax liabilities resulting from unrelated business income tax are reported in the consolidated statements of financial position and no unrelated business income tax expenses are included in the consolidated statements of activities as management believes the amounts would not be material.

NSBA, the Foundation and NOHSA file their respective Forms 990 with the Internal Revenue Service. NSBA files its 990T in the federal jurisdiction and files its Illinois 990T. The Foundation files its AG 990IL with the State of Illinois.

#### NOTE 1—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### REVENUE RECOGNITION

NSBA membership dues are deferred and recognized as revenue over the membership period which is on a calendar-year basis; lifetime memberships are amortized on a straight-line basis over an estimated life of three years. Sponsorship income is recognized as revenue when received. Subscriptions for NSBA's magazine are deferred and recognized as revenue over the subscription period. The amount of membership dues collected but unearned as of year-end are recorded as deferred revenue. BCF enrollment revenue is recognized throughout the period the horse is in competition. Trainer sales revenue is recognized when the training occurs. Stallion sales proceeds are paid out based on year-end competition points and are recognized as revenue upon payout.

#### ACCOUNTING PRONOUNCEMENTS

In 2019, the Association adopted the FASB's Accounting Standards Update (ASU) No. 2014-09 (Topic 606): Revenue from Contracts with Customers, which the Financial Accounting Standards Board (FASB) issued in May 2014 which superseded the current revenue recognition requirements in Topic 605, Revenue Recognition. The ASU is based on the principle that revenue is recognized to depict the transfer of goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The ASU also requires additional disclosure about the nature, amount, timing, and uncertainty of revenue and cash flows arising from customer contracts, including significant judgments and changes in judgments and assets recognized from costs incurred to obtain or fulfill a contract. The ASU permits application of the new revenue recognition guidance to be applied using one of two retrospective application methods. The Association determined that the application of the standard does not have a significant impact on the financial statements.

In February 2016, the FASB issued ASU No. 2016-02, Leases, which will supersede the current lease requirements in ASC 840. The ASU requires lessees to recognize a right-of-use asset and related lease liability for all leases, with a limited exception for short-term leases. Leases will be classified as either finance or operating, with the classification affecting the pattern of expense recognition in the consolidated statements of activities. Currently, leases are classified as either capital or operating, with only capital leases recognized on the consolidated statements of financial position. The reporting of lease-related expenses in the consolidated statements of activities and cash flows will be generally consistent with the current guidance. The new lease guidance will be effective for the Association's year ending December 31, 2021 and will be applied using a modified retrospective transition method to the beginning of the earliest period presented. The lease standard is expected to increase assets and lease liabilities upon adoption and there is not expected to be a significant impact on expenses or cash flows. The Association is currently gathering the appropriate information to implement the standard in a timely manner.

#### NOTE 2—LIQUIDITY AND AVAILABILITY OF RESOURCES

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the date of the consolidated statements of financial position, are comprised the following at December 31, 2019:

Cash and Cash Equivalents\$	1,420,164
Certificates of Deposit	1,458,377
Accounts Receivable	46,284
Less: Donor Restricted Net Assets	(175,653)
Less: Board-Designated Net Assets	(308,671)
<u>\$</u>	2,440,501

#### NOTE 2—LIQUIDITY AND AVAILABILITY OF RESOURCES (Continued)

Although the Association does not intend to spend the board-designated net assets of \$309,071, these amounts could be made available if necessary.

As part of the liquidity management plan, the Association invests cash in excess of daily requirements in certificates of deposit and ensures all cash accounts are interest-bearing.

#### NOTE 3—DEFERRED REVENUE

Deferred revenue (current and long-term) at December 31 consisted of the following:

	2019	 2018
BCF Enrollment	640,940	\$ 613,209
Memberships	271,110	248,165
Stallion Incentive Fund	159,921	160,875
Trainer Sales	17,000	21,000
Riders Cup	12,300	12,300
Color BCF Enrollment	242,584	 180,977
<u>\$</u>	1,343,855	\$ 1,236,526

#### NOTE 4—NOTE PAYABLE, BANK

On July 28, 2011, NSBA obtained a loan to finance the purchase of its office building. The note was collateralized by the property. On July 10, 2015, NSBA refinanced the loan and also borrowed an additional \$51,333 for operational purposes. Unpaid principal plus accrued interest is due July 10, 2020. Monthly payments, including principal and interest at 3.70%, are \$2,002. The note was paid off as of December 31, 2018.

#### NOTE 5—RESTRICTED NET ASSETS

Donor restricted net assets at December 31 are as follows:

	2019	 2018
Crisis Fund	12,906	\$ 32,709
Youth Scholarship/Education Fund	60,309	16,900
Equestrians with Disabilities	1,560	6,205
Heroes on Horses	92,679	89,282
Animal Welfare	8,199	 7,864
<u>\$</u>	175,653	\$ 152,960

Amounts released from restrictions during 2019, inclusive of administrative fees, totaled \$311,573 and represent \$117,578 for the Education Fund, \$2,479 for the Animal Welfare, \$58,468 for the Crisis Fund, \$100,595 for Equestrians with Disabilities and \$32,453 for Heroes on Horses.

Amounts released from restrictions during 2018, inclusive of administrative fees, totaled \$214,770 and represent \$34,723 for the Education Fund, \$2,741 for the Animal Welfare, \$59,379 for the Crisis Fund, \$86,743 for Equestrians with Disabilities and \$31,184 for Heroes on Horses.

#### NOTE 6—RENTAL INCOME

On May 1, 2014, the Association (lessor) entered into a lease agreement with Fourth Quarter Holdings, Inc., d/b/a Signs Now Gurnee, Inc. (lessee) for general office space, which expired April 30, 2017. Prior to the lease expiring, effective December 1, 2016, the Association renegotiated a new lease, which expired November 30, 2019. The Association and lessee were on a month-to-month basis for December 2019 and a new three-year lease, effective January 1, 2020, was signed with the same lease terms. The lessee shall pay the Association a monthly fee, which is fixed at \$2,705 for the entire lease. Included in base rent is the lessee's portion of real estate taxes. The lessee shall also reimburse lessor 25% of snow removal and landscaping maintenance. These reimbursements are netted against occupancy expense on the consolidated statements of activities. Rental income was \$32,460 for 2019 and 2018.

#### NOTE 7—OPERATING LEASE

In August 2017, the Association entered into a 39-month copier lease with monthly payments of \$623. Rent expense for this lease and other short-term rental agreements, including for tents and a stage for the World Show, totaled \$64,764 for 2019 and \$105,212 for 2018.

Future minimum lease payments are as follows:

Period January 1, 2020 through October 31, 2020......\$ 6,234

#### NOTE 8—CONCENTRATIONS OF CREDIT RISK

The Association maintains cash and cash equivalents in bank deposit accounts and certificates of deposit, which at times, may exceed federally insured limits. The Association has not experienced any losses in such accounts. Management believes the Association is not exposed to any significant credit risk on cash and cash equivalents and certificates of deposit.

#### NOTE 9—SUBSEQUENT EVENTS

Management has evaluated subsequent events through April 15, 2020, the date which the consolidated financial statements were available for issue. Except for the new lease agreement disclosed in Note 6, there were no other subsequent events which require disclosure.

# SUPPLEMENTARY INFORMATION

### As of December 31, 2019

		tional Snaffle		tional Snaffle it Foundation	<u> </u>	Climinations		Total
ASSETS								
CURRENT ASSETS								
Cash and Cash Equivalents	\$	1,162,012	\$	258,152	\$	_	\$	1,420,164
Certificates of Deposit		1,357,025		101,352		_		1,458,377
Accounts Receivable		46,284				<del>-</del>		46,284
Due from Affiliate		_		14,557		(14,557)		_
Prepaid Expenses		2,063				(1.4.557)		2,063
Total Current Assets		2,567,384		374,061		(14,557)		2,926,888
PROPERTY AND EQUIPMENT								
Land		36,397		_		_		36,397
Building and Building Improvements		359,691		_		_		359,691
Office and Computer Equipment		96,022		_		_		96,022
Computer Software		63,014		_		_		63,014
Trailers		13,462		_		_		13,462
Furniture and Fixtures		56,402						56,402
		624,988		_		_		624,988
Less Accumulated Depreciation		200 101						000 101
and Amortization		266,464						266,464
		358,524					_	358,524
OTHER ASSETS								
Certificates of Deposit		206,497		_				206,497
	\$	3,132,405	\$	374,061	\$	(14,557)	\$	3,491,909
LIABILITIES AND NET ASSETS								
CURRENT LIABILITIES								
Due to Affiliate	\$	14,557	\$	_	\$	(14,557)	\$	
Accrued Liabilities		174,439		_		_		174,439
Deferred Revenue		409,262		_		_		409,262
Security Deposit		2,550						2,550
Total Current Liabilities	-	600,808				(14,557)		586,251
LONG-TERM LIABILITIES								
Accrued Liabilities		67,598		_		_		67,598
Deferred Revenue		934,593						934,593
Total Long-Term Liabilities	-	1,002,191		_				1,002,191
Total Liabilities		1,602,999				(14,557)		1,588,442
Total Liabilities		1,002,000				(14,007)		1,000,442
NET ASSETS								
Net Assets Without Donor Restrictions								
Board-Designated		308,671		_		_		308,671
Undesignated		1,220,735	_	198,408			_	1,419,143
		1,529,406		198,408				1,727,814
Net Assets With Donor Restrictions		<u> </u>		175,653				175,653
		1,529,406		374,061				1,903,467
	\$	3,132,405	\$	374,061	\$	(14,557)	\$	3,491,909

### As of December 31, 2018

		tional Snaffle it Association		ational Snaffle Bit Foundation	<u> </u>	Eliminations	Total
ASSETS							
CURRENT ASSETS Cash and Cash Equivalents Certificates of Deposit Accounts Receivable Due from Affiliate Prepaid Expenses Total Current Assets	\$	1,250,046 332,644 55,538 885 5,587 1,644,700	\$	141,673 — — — — — — — — — 141,673	\$	(885) (885)	\$ 1,391,719 332,644 55,538 — 5,587 1,785,488
PROPERTY AND EQUIPMENT Land Building and Building Improvements Office and Computer Equipment Computer Software Trailers Furniture and Fixtures  Less Accumulated Depreciation and Amortization	_	36,397 359,691 78,423 63,014 13,462 56,402 607,389		- - - - - -		- - - - - -	36,397 359,691 78,423 63,014 13,462 56,402 607,389
OTHER ASSETS Certificates of Deposit Long-Term Prepaid Expenses		367,724 607,210 85 607,295		100,267			367,724 707,477 85 707,562
	\$	2,619,719	\$	241,940	\$	(885)	\$ 2,860,774
LIABILITIES AND NET ASSETS	·	, ,	•	,	•	` ` `	
CURRENT LIABILITIES Due to Affiliate Accrued Liability Deferred Revenue Security Deposit Total Current Liabilities	\$	$ \begin{array}{r}    $	\$	885   885	\$	(885) — — — — — (885)	\$ $ \begin{array}{r}    $
LONG-TERM LIABILITIES Accrued Liability Deferred Revenue Total Long-Term Liabilities		67,350 888,471 955,821		_ 			 67,350 888,471 955,821
Total Liabilities		1,451,515		885		(885)	 1,451,515
NET ASSETS Net Assets Without Donor Restrictions Board-Designated Undesignated Net Assets With Donor Restrictions		$   \begin{array}{r}     147,670 \\     1,020,534 \\     1,168,204 \\     \hline     1,168,204 \end{array} $		88,095 88,095 152,960 241,055			 147,670 1,108,629 1,256,299 152,960 1,409,259
	\$	2,619,719	\$	241,940	\$	(885)	\$ 2,860,774

For the Year Ended December 31, 2019									
				National					
	National Snaffle Bit Association		Without Donor					Foundation	m-+-1
	Bit	Association	R	estrictions	K	estrictions		Total	Total
REVENUES									
Support									
Contributions	\$	_	\$	32,028	\$	334,266	\$	366,294	\$ 366,294
Special Event - Online Auction		_		46,304		(911 579)		46,304	46,304
Release of Restrictions	-			311,573 389,905		(311,573) 22,693		412,598	412,598
				800,000		22,030		412,000	412,000
Program BCF/World Show		0.700.047							9.700.947
Membership		2,709,247 416,824		_		_		_	2,709,247 $416,824$
Credit Card Surcharges		99,898		_		_		_	99,898
Merchandise Sales		25,604		_		_		_	25,604
Stallion Incentive Fund		152,438		_		_		_	152,438
Yearling Sales		129,907		_		_		_	129,907
Judges Program Licensing Program		7,250 $210,826$		_		_		_	7,250 $210,826$
Magazines		380,330		_		_		_	380,330
Smart Point		26,743		_		_		_	26,743
Riders Cup		74,115		_		_		_	74,115
Trainer Sales		42,770		_		_		_	42,770
Other Shows		202,836		_		_		_	202,836
Year-End Award Banquet		8,150 4,486,938							8,150 4,486,938
	-	4,400,330			_				4,400,330
Other Revenues									
Rental Income		32,460				_			32,460
Interest Income Miscellaneous Revenue		30,783 $24,401$		4,039		_		4,039	34,822 $24,401$
Miscenaneous Revenue		87,644		4,039				4,039	91,683
		-			_				
Total Revenues		4,574,582		393,944		22,693		416,637	4,991,219
EXPENSES									
Payroll		709,401		13,400		_		13,400	722,801
Payroll Taxes		57,043				_		-	57,043
Employee Benefits		92,964		_		_		_	92,964
Advertising		3,500		_		_		_	3,500
Arena Rental		304,111		_		_		_	304,111
Bank Charges and Credit Card Fees Other Show Expense		95,780 28,497		_		_		_	95,780 $28,497$
Awards and Gifts		250,575		10,500		_		10,500	261,075
Meetings		31,151		6,374		_		6,374	37,525
Computer Expense		3,869		_		_		· —	3,869
Outside Services		98,871		51,645		_		51,645	150,516
Day Fees		290,277 $26,799$		_		_		_	290,277
Depreciation and Amortization Drug Testing		33,442				_		_	26,799 $33,442$
Equipment		1,715		_		_		_	1,715
Equipment Rental		64,764		_		_		_	64,764
Licenses, Permits, and Filing Fees		1,110		325		_		325	1,435
Insurance Expense		11,776				_		<u> </u>	11,776
Travel, Meals and Lodging Newsletter		242,749 1,912		50,262		_		50,262	293,011 1,912
Office Expenses and Supplies		31,890		14,123		_		14,123	46,013
Online Auction Expenses				17,700		_		17,700	17,700
Payouts		1,156,982		_		_		_	1,156,982
Plaques and Trophies		128,226		_		_		_	128,226
Postage and Shipping		89,857		3,086		_		3,086	92,943
Printing Sponsorships		313,894 38,194		17,130 30,000		_		17,130 30,000	331,024 68,194
Stall/Entry Fees		00,104		17,525		_		17,525	17,525
Real Estate Taxes		12,453		,		_			12,453
Telephone		8,261		_		_		_	8,261
Occupancy		21,826		_		_		_	21,826
Year-End Award Banquet		29,063		_		_		_	29,063
Website and Internet Professional Fees		5,279 18,814		4,735		_		4,735	5,279 $23,549$
Scholarships				2,500		_		2,500	2,500
Financial Assistance		_		42,500		_		42,500	42,500
Other		8,335		1,826				1,826	10,161
Total Expenses		4,213,380		283,631			_	283,631	4,497,011
CHANGE IN NET ASSETS		361,202		110,313		22,693		133,006	494,208
Net Assets, Beginning		1,168,204		88,095		152,960		241,055	1,409,259
NET ASSETS, ENDING	\$	1,529,406	\$	198,408	\$	175,653	\$	374,061	\$ 1,903,467

To the Tear Ended December 51, 2010		National Snaffle Bit Foundation					
	National Snaffle		Without Donor		With Donor		
	Bi	t Association	Re	estrictions	Restrictions	Total	Total
REVENUES							
BCF/World Show	\$	2,410,269	\$	_	\$ —	\$ —	\$ 2,410,269
Membership		391,437		_	_	· —	391,437
Credit Card Surcharges		87,756		_	_	_	87,756
Merchandise Sales		13,527		_	_	_	13,527
Stallion Incentive Fund Yearling Sales		133,931 121,404		_	_	_	133,931
Judges Program		2,100		_	_	_	121,404 $2,100$
Licensing Program		194,928		_	_	_	194,928
Magazines		415,126		_	_	_	415,126
Smart Point		47,891		_	_	_	47,891
Riders Cup		67,300		_	_	_	67,300
Trainer Sales Other Shows		64,800 $193,747$		_	_	_	64,800 193,747
Other Revenue		39,614		_	_	_	39,614
Year-End Award Banquet		5,782		_	_	_	5,782
Rental Income		32,460		_	_	_	32,460
Interest Income		13,876		29	268	297	14,173
Special Events				00.050		00.050	00.050
Auction, net of Direct Expenses of \$3,651 Contributions		_		39,370	207,012	39,370	39,370
Release of Restrictions		_		$44,327 \\ 214,770$	(214,770)	251,339	251,339
Total Revenues		4,235,948		298,496	(7,490)	291,006	4,526,954
DVDDVGDG						· · · · · · · · · · · · · · · · · · ·	
EXPENSES Payroll		644,278		13,400		13,400	657,678
Payroll Taxes		49,845		15,400	_	15,400	49,845
Employee Benefits		84,957		_	_	_	84,957
Advertising		4,408		_	_	_	4,408
Arena Rental		254,116		_	_	_	254,116
Bank Charges and Credit Card Fees		78,210		_	_	_	78,210
Other Show Expense Awards and Gifts		23,630		10.500	_	10.500	23,630
Meetings		200,061 $28,875$		$10,500 \\ 9,726$	_	10,500 $9,726$	210,561 $38,601$
Computer Expense		9,888		5,720	_	3,720	9,888
Outside Services		116,131		64,422	_	64,422	180,553
Day Fees		244,695		_	_	_	244,695
Depreciation and Amortization		22,550		_	_	_	22,550
Drug Testing		28,906		_	_	_	28,906
Equipment Equipment Rental		11,208 $105,212$				_	11,208 $105,212$
Licenses, Permits, and Filing Fees		6,831		355	_	355	7,186
Insurance Expense		10,885		_	_	_	10,885
Interest Expense		112		_	_	_	112
Travel, Meals and Lodging		208,058		36,902	_	36,902	244,960
Newsletter		2,869 $24,711$			_		2,869 $47,415$
Office Expenses and Supplies Payouts		1,071,883		22,704		22,704	1,071,883
Plaques and Trophies		99,643		_	_	_	99,643
Postage and Shipping		87,557		1,219	_	1,219	88,776
Printing		284,898		18,418	_	18,418	303,316
Sponsorships		16,047		30,000	_	30,000	46,047
Stall/Entry Fees		19.740		19,196	_	19,196	19,196
Real Estate Taxes Telephone		13,740 $9,543$				_	13,740 9,543
Occupancy		14,500		_	_	_	14,500
Year-End Award Banquet		28,874		_	_	_	28,874
Website and Internet		4,896		_	_	_	4,896
Professional Fees		14,216		4,425	_	4,425	18,641
Scholarships		_		2,500	_	2,500	2,500
Financial Assistance Other				28,000 1,019	_	28,000 1,019	28,000 6,074
Total Expenses		5,055 3,811,288		262,786		$\frac{1,019}{262,786}$	4,074,074
CHANGE IN NET ASSETS		424,660		35,710	(7,490)	28,220	452,880
Net Assets, Beginning		743,544		52,385	160,450	212,835	956,379
NET ASSETS, ENDING	\$	1,168,204	\$	88,095	\$ 152,960	\$ 241,055	\$ 1,409,259