

FOUNDATION FEATURE:  
THE PRICE OF

# Making Dreams Come True



While many people would say the cost of making dreams come true is priceless, for the members who sponsor Equestrians With Disabilities or Heroes On Horses riders through the NSBA Foundation's "Share The Dream" campaign, the cost of making a rider's dream come true is quite affordable.

Just ask Eloise Jones, who has sponsored a rider at the NSBA World Championship Show for the past several years. "Honestly, it warms your heart to donate," she said. "The EWD and Heroes On Horses riders are so happy, and so excited to be there, especially at the NSBA World Show. When you or a member of your family has a disability, you often don't have the income to do something like compete in classes at the NSBA World Show, so they really wouldn't be at our show if it were not for the donors.

"Many of us NSBA members, including my daughter Katie Jo, get to show a lot and have horses of our own, and it's easy to take that for granted. For these riders, being able to show at the World Show is a very big deal. I've sponsored an EWD rider and last year I sponsored a veteran. To share the experience with those veterans is just a very small way to give back for all they've done for us through their service," she said.

"It's very inexpensive to sponsor a rider, and seeing the smiles on their faces is priceless. In the past, I've got to meet the rider I sponsored, and they really are thankful for your help. Sponsoring a rider is just something everyone should do—to be kind to others."

The NSBA Foundation has again set a goal to obtain sponsors for 90 riders in 90 days through its "Share The Dream" campaign, which begins March 1 and runs through May 31, 2018. Sponsorships will offset the expenses for Equestrians With Disabilities and Heroes On Horses exhibitors to attend and compete at the 2018 NSBA World Championship Show, being held August 10-19 at the Built Ford Tough Livestock Complex in Tulsa, Oklahoma.

Donations of any size are accepted for the Share The Dream campaign, however full sponsorship of an individual rider is \$650. Payments can be made by completing the form on the NSBA website at <https://www.nsba.com/how-to-contribute>.

For additional information, please contact Lynn Campbell at [lcampbell@nsba.com](mailto:lcampbell@nsba.com), or visit the Foundation section of the NSBA website, [www.nsba.com](http://www.nsba.com). ■

