



Fall Board Meeting Minutes
September 17, 2019
SpringHill Suites
Pinehurst, NC

Attendees: Amy Hassinger, Jennifer Hulcher, Page Simson, Whitney Legace, Beth Hartman, Carrie Oakley, Lynn Campbell, Dianne Eppers. Absent Merry Sharp,

Meeting called to order at 8:15 am by Chairman, Amy Hassinger

Regular Business

Chairman's Message

May 2019 Minutes - motion to approve, motion carries

Financial Report - motion to approve, motion carries

Old Business

Silent Auction

Carrie Oakley gives report. We had 322 bidders for the online auction. Revenue generated from the auction was \$45,707, expenses of \$16,042 with a net of \$29,665. Silent auction goal for 2020 is to raise \$60K for the Champion Fund. Discussion included increasing the timeline for the auction, offering "cheers to you" at the sale or First To Finish evening featuring beer mugs, margarita glasses or tumblers that light up. Continued discussion regarding a large item, logistics of tickets discussed. Develop video clips featuring EWD, HOH, Crisis Fund recipients to be shown during the world show. Dianne to provide a budget for Silent Auction.

Committee Chair position for the Silent Auction is open at this time.

Tomorrows Horseman

Application process starts October 1

Whitney Legace would like to be involved.

Board members request information on application process to encourage others to apply.

Marketing Materials

Available

Ask about BUTTON or link on nsba.com – easy access rather than always having to refer to link from email.



New Business

Election of Officers

2020 Chair -Jennifer Hulcher by election of 2018

2020 Chair Elect - Carrie Oakley motion to approve, motion carried

2020 Secretary - Beth Hartman, motion to approve, motion carried

2020 Treasurer - Laurel Champlin, motion to approve, motion carried

Board Members – Page Simpson, Whitney Legace, Mike Laplace, Judy Smith, Bob McKenzie

2020 Chairman Jennifer Hulcher outlines goals for the Foundation

- Breaking up into small work groups
- Recommend conference calls on off months of 3 annual meeting
- Suggested board appointments. Staff to make calls to confirm

NSBA Annual Membership Meeting - Dec 6, 2019 at the Delano Las Vegas at Mandalay Bay, Dianne will be sending out email to purchase tickets and details.

NSBA General Membership Meeting and Christmas Celebration Dec. 6, 2019 4:00-6:00pm

Reba Mcintire and Brooks & Dunn concert – Dec 6, 7:30 Caesars Palace

Program Updates, Funding Position, Expansion & Discussion

2019 Plan of Work

EWD /HOH

- Congress EWD funding – Jennifer Hulcher and Jennifer Leavengood to attend to pass out awards. Page not attending as sponsor.
- Update PATH opportunities- Beth Hartman may have an interest in attending. Need details of dates, booth focus and details.
- Heroes on Horses - Beth Hartman and Carrie Oakley will be in attendance and can assist, attend activities.

CRISIS FUND

- Fundraising for 2020 –Consideration to other venues to offer fundraising

ANIMAL WELFARE

EDUCATION

- Boot Camp – Has been offered for 2 years. Budget presented as \$13,000. Offered in one location for 2020. Motion to fund Boot Camp in 2020, Motion carries. Recommend to request a revised budget
- Youth of the Year award recognizing community service. Motion to fund for 2020 and 2021. Motion carries



- Coaches Summit – funded through 2020. Review future needs with details of dates and location.

CHAMPION FUND

- Annual Appeal
- Giving Tuesday

“Who Do You Know” – Report from Board Members Prospects & Planning

- Individuals
- Corporate – who do you do business with
- Prospect Review & Updates
- Giving Cards

2020 Foundation Board Meeting Dates

January 27-28, 2020 potential location - AZ Golf Resort

Meeting adjourned 2:10pm