



## **Fall Board Meeting Minutes**

Tuesday, September 14, 2021, 10:00-12:00 CST by Virtual

**Attendance:** Carrie Oakley, Laurel Champlin, Beth Hartman, Ryan Cottingim, Mike LaPlace, Whitney Lagace, Page Simpson, Karl Hoopes. Staff: Lynn Campbell, Stephanie Lynn, Elise Sheard

### **Regular Business**

**Chairman's Message** – presented by Carrie Oakley, thanked Board, reflected on successes of the year, encouraged board to continue to stretch goals and celebrate the success of others.

**May 2021 Minutes** – discussed financials questioned in May, motion to approve, motion carries.

**Financial Report** – motion to approve, motion carries.

### **Old Business**

#### **Program Updates, Funding Position, Expansion & Discussion**

**EWD /HOH** Congress EWD & Heroes on Horses - presented by Lynn Campbell, no board members in attendance this year, EWD dinner on the 8<sup>th</sup> of October along with the Veteran breakfast, performance and classes followed by a celebration presented by Ohio Quarter Horse Association in the round building following the class.

Discussion surrounding the importance of OQHA/NSBA partnership, NSBA Foundation title sponsor of EWD classes at the Congress, importance of relationships stemming from partnership and involvement.

**OTHER** Pleasurehorse.com / Show Horse Today magazine announced Readers Choice award result of the voting from over 60,000 readers, the work of the Foundation making it the EquineCharity of Choice Winner in 2021. 2<sup>nd</sup> year in a row. Tremendous honor for recognition of overall work of the Foundation. Will do an ad thanking industry for the recognition in social media and in NSBA magazine.

**CRISIS FUND** Update on Payouts 2021 - presented by Stephanie Lynn, in 2021 have provided \$24,000 to professionals to date, no action.

### **EDUCATION**

Scholarships - presented by Elise Sheard, board members involved in the process helped improve the application, online only, and the review processes. Board asked to share the application with eligible youth.

Youth of the Year – presented by Lynn Campbell about engagement of youth members, parents, magazine & banquet reconition. Well received at World Show. Visibility on Social media was also welcomed by recognition of stories. Donor inclusion in meet/greet with “national finalists” very impactful.

Tomorrows Horsemen – presented by Elise Sheard, application beefed up with input from the review team, Chad Horkey, David Dellen, Denton DeBuhr, Shannon Curl-Holbin, Susie Johns, recommendation from board to add Foundation board member.

Raising The Future – continueing to seek funding for this program, no action.



**ANIMAL WELFARE** Discussion & recommendation for Foundation to be more involved in sale, perhaps donating horse care product such as water buckets or hay bags for the 2022 sale to raise awareness of both the Foundation and animal welfare. Staff to look into product and pricing.

**CHAMPION FUND** Fall appeal will go out after Thanksgiving, Giving Tuesday, bigger push and promotion for Veterans Day, November 11, 2021.

Review of World Show Fundraising efforts resulted in raising over \$62,000 during the 2021 NSBA World Championship Show events such as the Silent Auction, saddle and trailer sold during Yearling Sale, wine pull. No action.

### **New Business**

Plan of Work reviewed, with items yet to be completed, dates of future events to be on Foundation's radar. No action.

### **ELECTION OF OFFICERS**

Nominating Committee brought Slate of Officers to be considered for 2022. Recommendation as follows:

1. Chairman – accepted Laurel Champlin as deemed from 2020 elections,
2. Chair elect 2023 – Beth Hartman
3. Treasurer 2022 – Ryan Cottingim
4. Laurel Champlin assumed 2022 Chair role and thanked Carrie Oakley for her year(s) of service to the Foundation.

Motion to approve, motion carries

Board Appointments for 2022 Board of Directors to include: Lance Bryson, Barbara Crawford, Nancy Ditty, Karl Hoopes, Mike Laplace, Joe Whitt. Carrie Oakley will assume Past Chairman role.

January 2022 meeting & location discussion, the World Equestrian Center in Ocala, Florida offers opportunity for outreach. Meeting to be held Saturday January 28, 2022 at WEC Ocala. NSBA to secure arrangements.

Meeting closed at 12:05 pm

### **2022 FOUNDATION BOARD MEETING DATES**

#### **2022 Dates**

|                 |   |
|-----------------|---|
| January 28-29   | World Equestrian Center, Ocala, FL                    |
| May 9-10        | Chicago, IL with NSBA Board of Directors ( TENTATIVE) |
| September 19-20 | Chicago, IL with NSBA Board of Directors ( TENTATIVE) |