

SPONSOR BENEFITS

As a **Bronze Sponsor** of the NSBA World Show, you have the following benefits at your disposal:

NSBA WORLD SHOW BRONZE SPONSOR—\$3,000

- One full-page ad in the World Championship Show Premium Book
- World Championship Show Class Sponsorship and the opportunity to present awards in that class
- Banner ad displayed on the NSBA Website for the current year (graphics provided by sponsor)
- Choice of preferential stalling or vendor placement
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition in the World Championship Show Premium Book, in *The Way To Go* Magazine, on the NSBA website, NSBA newsletter, and Ford Truck Arena electronic scoreboard.
- Daily sponsor announcements during the World Championship Show

Please reach out to sponsors@nsba.com if you have any questions concerning your sponsor perks. Refer to the Partner Media and Deliverables for deliverable guidelines and deadlines.

Thank you for your support of the NSBA World Championship Show!