



SPONSOR BENEFITS

As a **Gold Sponsor** of the NSBA World Show, you have the following benefits at your disposal:

NSBA WORLD SHOW GOLD SPONSOR—\$10,000

- Two full-page color ads in *The Way To Go* Magazine
- One full-page ad in premium position in the World Championship Show Premium Book
- Opportunity for one promotional email blast to the NSBA membership
- Two World Championship Show Class Sponsorships and the opportunity to present awards in each class
- 30-second video advertisement played on the main arena electronic scoreboard and live stream during the World Championship Show (*advertisement to be provided by the sponsor*)
- Literature display opportunities at the World Championship Show
- Logo on NSBA World Championship Show and Breeders Championship Futurity materials
- One complimentary golf cart or RV camping spot in the Expo Square RV Park at the World Championship Show (*priority camping not included*)
- One complimentary stall at the World Championship Show
- Banner ad displayed on NSBA website for the current year (*graphics provided by sponsor*)
- Choice of preferential stalling or vendor placement
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go* Magazine, on the NSBA website, NSBA newsletter, and the Ford Truck Arena electronic scoreboard
- Daily sponsor announcements during the World Championship Show

Please reach out to sponsors@nsba.com if you have any questions concerning your sponsor perks. Refer to the [Partner Media and Deliverables](#) for deliverable guidelines and deadlines.

Thank you for your support of the NSBA World Championship Show!