



SPONSOR BENEFITS

As a **Silver Sponsor** of the NSBA World Show, you have the following benefits at your disposal:

NSBA WORLD SHOW SILVER SPONSOR—\$5,000

- One full-page color ad in *The Way To Go Magazine*
- One full-page ad in the World Championship Show Premium Book
- World Championship Show Class Sponsorship and the opportunity to present awards in that class
- One complimentary golf cart at the World Championship Show
- Banner ad displayed on the NSBA Website for the current year (*graphics provided by sponsor*)
- Choice of preferential stalling or vendor placement
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA website, NSBA newsletter, and Ford Truck Arena electronic scoreboard
- Daily sponsor announcements during the World Championship Show

Please reach out to sponsors@nsba.com if you have any questions concerning your sponsor perks. Refer to the [Partner Media and Deliverables](#) for deliverable guidelines and deadlines.

Thank you for your support of the NSBA World Championship Show!