



THE WAY TO GO ADVERTISING CONTRACT

1391 St. Paul Avenue
Gurnee, IL 60031
847-623-6722
847-625-7435 (fax)

Advertiser Information

Advertiser _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Contract Type

*sold on a yearly basis

____ front cover

____ inside front cover*

____ inside back cover*

____ facing inside back cover*

____ outside back cover*

Check / MasterCard / Visa / American Express / Discover

Card Number: _____ Exp Date: _____

Name on Card: _____ 3-digit code: _____

Name (please print): _____

Signature: _____ **Date:** _____

I understand that by signing this contract, I accept to be bound by all rules and regulations of the National Snaffle Bit Association.

All advertising must be paid in advance. Fees listed are the discount for cash and check paying customers. Upon signing of this contract, I agree to allow *The Way To Go* to process payment on the credit card as outlined in the above contract unless other arrangements have been made. This shall be considered an authorization to be applied to all purchases and shall be in force until contract expires or written notification of cancellation has been received. Cancellation notice must be received 30 day from printed deadline. Advertisements may not be cancelled once reserved. All advertising is non-refundable and non-transferrable. This contract will be valid for twelve months. Advertisements shall remain consistent with the Association's position on Animal Welfare and are subject to review prior to being published.