



## **Hyatt Chicago O'Hare**

*May 4, 2021, 8:00 am CST*

**ATTENDEES:** Ryan Cottingim, Carrie Oakley, Jennifer Hulcher, Laurel Champlin, Page Simpson, Whitney Lagace, Beth Hartman Staff: Lynn Campbell, Elise Sheard

Chairman Carrie Oakley called the meeting to order at 9:15am

### **Regular Business**

- Chairman's Message
- January 2021 Minutes, motion to accept, motion carries
- Financial Report

### **Old Business**

#### **EWD/HOH**

- Funding for Congress 2021 is in place. The Foundation needs to secure funding for 2022.
- HOH East/West Event at WEC/Ocala in March was a successful introduction to the hunter equestrians. In order to run this program, \$25,000 is needed and a program manager would be beneficial as well. These funds are currently not in place.
- 90 Riders/90 days The Foundation has 86 donors to date with many being new donors in the program. We will reach the 2021 goal. The Foundation discussed changing the name from I Sponsored a Rider to I Sponsored a Rider Program.

### **Crisis Fund**

- Laurel Champlin gave an update and reviewed the criteria for applicants.

### **Education**

- Youth of the Year The Susan Scott Memorial Scholarship will reside under this program with the restricted funds received from the saddle auction and other donations. The deadline for youth to apply for the award is June 1.
- Scholarships are being reviewed and will be announced June 1. There was discussion about reviewing the written forms that are online for the applicants.
- Coaches Summit Ryan Cottingim updated the board on the event in Tennessee that had 20 participants. He noted that follow up and networking with the participants will be an important element to keeping them engaged and moving towards competition in NSBA. It was also noted that a program manager would be beneficial to run this program
- Tomorrows Horseman Elise Sheard gave an update on the progress of the program. Graduation will be December 2021. The Foundation does need to secure funds for future classes at \$150,000/2 year class.



### **Animal Welfare**

- no report

### **Champion Fund**

- Spring Appeal letter is being mailed.
- Silent Auction letter to past donors mailed May 1. It has been requested all donors use the online donor form.

### **New Business**

#### **Plan of Work**

- The question of whether The Foundation receives any money from the NSBA Board was asked, especially from new memberships. Chairman Carrie Oakley is going to ask the NSBA Board if they would give to The Foundation Champion fund. There was discussion on how that would help with an employee to help manage some programs.
- New videos will be available shortly for multi media use.
- The first donor advised fund is set up with others in progress.
- Celebrate the Cowgirl luncheon will be August 20 2021 at 11:30 in Tulsa.
- Who do you know lists were given to Lynn Campbell for outreach purposes.
- The Foundation is asking the NSBA Board to inform the Foundation of future information before things gets publicly published.
- The Foundation board members are collaborating on a Silent Auctions item. Send items for the Truck Pool Party to Laurel Champlin.

Meeting adjourned

### **2021 Board Meeting Dates**

September 14-15

*\*\* As we continue to align with NSBA Board of Directors and meetings, we may meet concurrently as NSBA builds to a National Convention/ Event format. All dates, locations and timing are TBD.*